



Matthew Mahan

I am currently the product designer at HydraCor where I spearhead the effort to create familiar and intuitive experiences.

Contact

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Portfolio

matthewmahan.com
password: designsystem

Education

Colby-Sawyer College
Bachelor of Fine Arts
2008 - 2012

Google UX Design Professional Certificate
Jan 2022

Skills

Wireframing, Prototyping, User Interviews, Usability Testing, Accessible Design, Design Systems, Quantitative & Qualitative Analysis.

Tools

Figma, Dovetail, Notion, Fullstory, Adobe XD, Sketch, Adobe Creative Suite, google sheets, google docs

Work Experience

Product Designer

HydraCor
Feb 2021 - Present

Transformed our patient rounding product by interviewing patient experience managers to identify and fill gaps in the application workflow

Built and managed the pattern & asset library for AdvoCor which serves as the basis for our flagship product and launchpad for white label applications

Researched, designed, prototyped, and tested an CMMS tool to enhance maintenance schedules, work order creation, and asset management

Identified user needs through user interviews and qualitative research then translated them into feasible design solutions using components from Advocor's design system

User Interface Designer

HydraCor
July 2017 - Feb 2021

Worked on data-rich applications and created information-dense interfaces with user research and insights to meet business needs

Contributed to the creation, organization, and distribution of project style guides, pattern libraries, and asset repositories

Prototyped design concepts to gather feedback and validate ideas via usability testing for healthcare consumer products

Worked closely with development teams to deliver high-quality products following an Agile methodology

General Manager

A&R Sawyer

July 2017 - Feb 2021

Lead team through largest single sale in company history from which included but not limited to: acquiring financing, navigating international logistics, and managing quality control

Contributed to solving complex order issues and while supporting business objectives, mitigating risk, strengthening team effectiveness

Assisted team members on problem solving, dispute resolution, compliance, and procedure interpretation

Communicated extensively with manufacturers and clients via phone and email to identify solutions for promotional or marketing needs

Creative Designer & Project Manager

A&R Sawyer

June 2016 - July 2017

Managed internal and external project requirements while collaborating with the development team, to advise and implement best visual design practices

Collaborated with designers, developers and executives to integrate new design ideas and best design practices to develop existing brands

Acts as the primary resource for all departmental process/communication optimization, project delegation, and supply chain troubleshooting

Responsible for quality and accuracy of all deliverables executed by the design team to ensure an exceptional product is consistently delivered to the end client

Experience in concept ideation, design strategy, digital prototyping utilizing industry research for best design practices

Print & Digital Designer

A&R Sawyer

May 2013 - June 2016

Designed and presented deliverables ranging from style guides, logos, wireframes, and mood boards for mobile and desktop websites as well as email reports

Implemented development on responsive websites, emails, and high fidelity wireframes utilizing modern markup languages such as HTML5 and CSS3

Expert knowledge of the Adobe Creative Suite coupled with industry experience with wireframing applications such as Sketch, and Invision

Designed within and expanded upon established brand design guidelines for Boston Children's Hospital, Vertex Pharmaceuticals, and Mass General Hospital

Designed business print materials such as brochures, annual reports, large format banners, trade show graphics, and promotional materials

Optimized pre-production files for the press including but not limited to spot-checking color separations, PMS colors, and image color properties

Intern Graphic Designer

MassChallenge

May 2012 - Sep 2012

Implemented and pre-production ready annual report while adhering to strict branding guidelines for distribution to MassChallenge's c-suite and external investors

Carried strict branding guidelines across MassChallenge splash pages, external email blasts, Eventbrite site, infographics and social media graphics

Improved user interface to ensure internal dashboard and public-facing web pages were equally represented and delivered on brand